

President of the event.
M. Cassandro (Italy),

Scientific Committee

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- M. Biarnés (Spain)
- Cahaner (Israel)
- N. Dagher (Lebanon)
- M. Hafez (Germany)
- Y. Nys (France)
- Schiavone (Italy)
- M. Petracci (Italy)
- M. Sifri (USA)
- N. Usayran (Lebanon)
- S. Yalçın (Turkey)

Organizing Committee

Chair: J. A. Játiva (Spain)

- R. Akbay (Turkey)
- R. Mulder (Netherlands)
- E. Prukner-Radovic (Croatia)
- G. Sayegh (Italy)
- E. Sossidou (Greece)

Local Committee

Chair: R. Gómez Díaz (UCO),

- E. Agüera Buendía (UCO)
- Perea Remujo (UCO)
- M. A. Amaro López (UCO)
- G. Arellano Pecha (AECA, Spanish WPSA)
- J. M. Díez Gata (SADA)
- J. A. López Cabañes (UVESA)
- J. Avilés (AVINATUR)

Sponsors relationship:



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cordoba2020@mpn-wpsa.org


middle east agrifood publishers
advert@meap.net
cordoba2020@mpn-wpsa.org

Dear Colleagues,

The 7th Mediterranean Poultry Summit (7th MPS) will be held on the grounds of the University of Cordoba, which is one of the oldest universities in Europe with excellent facilities for the size of our meeting.

Professor C. Garcés-Narro and Professor Rafael Gómez Díaz have kindly accepted to coordinate arrangements with the University. The organizing committee is chaired by Prof. Rafael Gómez Díaz and I am sure he will be on top of things to make this event a successful one. Prof. Carlo Garcés-Narro is heading the scientific committee and already topics are being proposed by members of the committee.

The same success obtained in the last session of the Mediterranean Poultry Summit is expected. Workshops and stronger graduate student participation are also expected.

We are looking forward to a very successful conference and to the participation of many members from the Mediterranean region and beyond.

Prof. Martino Cassandro

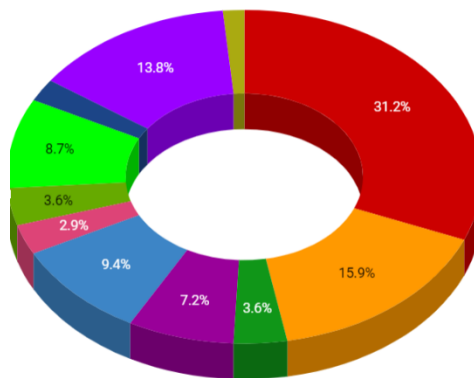
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President of WPSA Italian Branch
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Topics and scientific program.

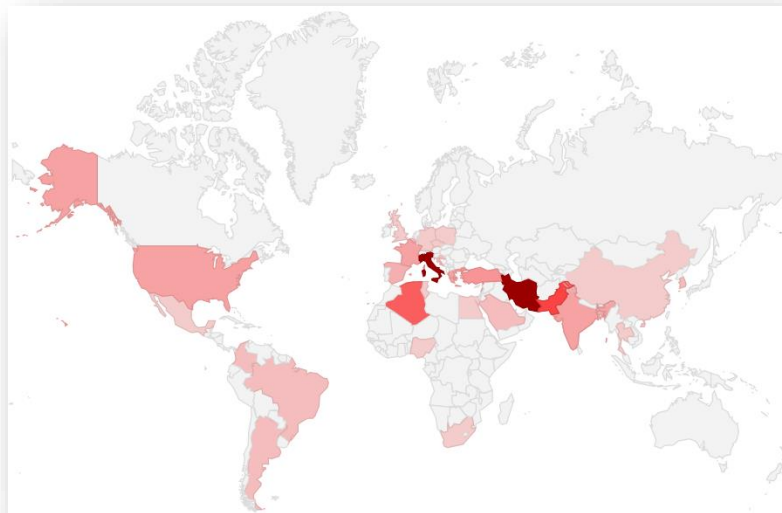
The Summit has proved to be a unique opportunity for the Mediterranean countries to meet and discuss problems of the poultry industry in the Mediterranean region and beyond.

Topics of interest to the scientific community and to the industry at large such as nutrition, economics of poultry production, housing and management, alternative feed sources, food safety and disease control programs with special reference to the Mediterranean region conditions and needs will be discussed and presented by international experts.

The graphic beside illustrates the statistics about the topics and arguments treated during the last Summit held in Torino in 2018.



1	01 - Poultry Nutrition
2	02 - Poultry Health: Current Challenges and Future Approaches to Disease Control
3	03 - Alternative Feed Sources for the Med. Region
4	04 - Alternative Feed Additives for Gut Health
5	05 - Poultry Products and Food safety
6	06 - Environment and genetic Interactions
7	07 - Economic Status of Poultry Industry in the Med. Region
8	08 - Poultry Housing and Management
9	09 - Acclimatization to High and Low Temperatures
10	10 - Reproduction
12	12 - Other / Miscellaneous



Geographical areas covered:

In 2018, the 6th MPS held in Torino gathered 30 countries from all over the world. From the statics done during this event, it is evident that the countries around the Mediterranean are the most active countries. (See figure)

Importance of the Mediterranean region:

The markets and companies divide their operation areas according to political frontiers as Europe, Africa, Asia or even Middle East, North Africa, etc. This is not the case for sciences, nature, agriculture, diseases or

nutrition. These are climate dependent and do not take in consideration the human borders and conflicts.

This one of the main reasons why the Mediterranean Poultry Summit gained interest and became one of the important scientific events of the area.

The Mediterranean Poultry Summit emphasis its researches on the areas of the **South of Europe**, the **North Africa** and the **Near East**.

Our sponsors can find in the Mediterranean Poultry Summit a great opportunity to reach all these country through one event.

SPONSORSHIPS OPPORTUNITIES

The following sponsorship packages can be tailor-made according to your communication necessities, level of visibility and services needed. The Organizing committee remains at your disposal for any further information or possible request for personalized sponsorships.

All the sponsorship requests will be treated according to the order of arrival.

The event will be held in the wonderful Universidad D Cordoba (Spain). To respect its architecture and the beauty of its history, **there will be no Exhibition areas dedicated.**

On the other hand, sponsors can display roller banners and flags (small on tables or drop flags (max. Height=2.80m) (see image on right)

For tailor made packages, do not hesitate to contact cordoba2020@mpn-wpsa.org



EARLY SPONSORS: (Before 30 September 2019)

Early sponsors WILL BENEFIT of **15% discount** on any of the below listed packages

PS: - A Comparative table is displayed after the packages' details.

- An order form is available at the end of this document

A) DIAMOND SPONSOR PACKAGE

EXCLUSIVE sponsoring: Max One sponsor will be accepted	
Flag or roller poster displayed at the hall entrance (Material provided by the sponsor)	
SPONSORING of the Welcome Ceremony (advertising material supplied by the sponsor)	
Up to 8 registrations for Non WPSA members	
Advertising leaflets / company brochures in the conference bag	
Advertising color page in the abstract book (Artwork supplied by the sponsor)	
Company's logo projected in the conference room during the opening session	
Company's logo on conference website	
Company's logo on back cover of the printed program booklet and the abstracts book	
Company's logo in the Summit's Newsletters	
Company's logo in the advertisements in the Scientific Magazines	
Company's logo and QR code link on the articles about the Summit published in the Poultry Middle East and North Africa.	

• **DIAMOND PACKAGE COST: € 8.000,00**

B) PLATINUM SPONSOR PACKAGE

EXCLUSIVENESS sponsoring: Max 2 sponsors will be accepted	
Flag or roller poster displayed at the hall entrance (Material provided by the sponsor)	
Up to 5 registrations for Non WPSA members	
Advertising leaflets / company brochures in the conference bag	
Advertising color page in the abstract book (Artwork supplied by the sponsor)	
Company's logo projected in the conference room during the opening session	
Company's logo on conference website	
Company's logo on back cover of the printed program booklet and the abstracts book	
Company's logo in the Summit's Newsletters	
Company's logo in the advertisements in the Scientific Magazines	
Company's logo and QR code link on the articles about the Summit published in the Poultry Middle East and North Africa.	

• **PLATINUM PACKAGE COST: € 6.000,00**

C) GOLD SPONSOR PACKAGE

Flag or roller poster displayed at the hall entrance (Material provided by the sponsor)	
Up to 4 registrations for Non WPSA members	
Advertising leaflets / company brochures in the conference bag	
Advertising color page in the abstract book (Artwork supplied by the sponsor)	
Company's logo projected in the conference room during the opening session	
Company's logo on conference website	
Company's logo on back cover of the printed program booklet and the abstracts book	
Company's logo in the Summit's Newsletters	
Company's logo in the advertisements in the Scientific Magazines	
Company's logo and QR code link on the articles about the Summit published in the Poultry Middle East and North Africa.	

• **GOLDEN PACKAGE COST: € 5.000,00**

D) SILVER SPONSOR PACKAGE

Flag or roller poster displayed at the hall entrance (Material provided by the sponsor)	
Advertising leaflets / company brochures in the conference bag	
Up to 3 registrations for Non WPSA members	
Company's logo on conference website	
Company's logo on back cover of the printed program booklet and the abstracts book	
Company's logo in the Summit's Newsletters	
Company's logo in the advertisements in the Scientific Magazines	
Company's logo and QR code link on the articles about the Summit published in the Poultry Middle East and North Africa.	

• **TOTAL SILVER SPONSOR: € 3.000,00**

E) STANDARD SPONSOR – SINGLE SERVICES QUOTATION

1	Roller (or flag) displayed on the stage of the conference room	€ 2,500.00
2	Roller (or flag) displayed in the conference room	€ 2,000.00
3	Sponsorship of Gala Dinners (Artwork and advertising material are supplied by the sponsor company)	€ 2,000.00
4	Sponsorship of welcome cocktail (Artwork and advertising material are supplied by the sponsor company)	€ 2,500.00
5	Sponsorship of one coffee break (Artwork and advertising material are supplied by the sponsor company)	€ 2,500.00
6	Advertising color page in the abstract (the artwork (pdf) is supplied by the sponsor company)	€ 1,500.00
7	Advertising leaflets / company brochures in the conference bag	€ 1,500.00
8	Badge Holders and Lanyards (Supplied by the sponsor) [BOOKED]	+ € 750.00
9	Conference bag: (bag + note pad and pen)	+ € 750.00
10	USB Flash drive containing the abstracts and the proceedings (Supplied by the sponsor) <i>[First come, first served basis]</i>	+ € 750.00
11	Gadget for the participants in the conference bag (Supplied by the sponsor)	+€ 1000.00
12	Logo of the company will appear on most of the printed material of the Summit	€ 0,00

Sponsors Packages Comparative table

Opportunities	Cost €	Diamond	Platinum	Gold	Silver
Exclusivity (Maximum sponsors accepted)		1	3	-	-
Number of Free Registrations* fees	350	8	5	4	3
Roller (or flag) displayed in the conf. room entrance	2000	✗	✗	✗	-
Sponsorship of one Gala Dinner	2500	✗	-	-	-
Sponsorship of one coffee break	1000	-	-	-	-
Sponsorship of welcome cocktail	2000	-	✗	-	-
Advertising color page in the abstract	1000	✗	✗	✗	✗
Advertising leaflets / company brochures in the conference bag	1000	✗	✗	✗	✗
Badge Holders and Lanyards	1000	-	-	-	-
Conference bag: (bag + note pad and pen)	1000	-	-	-	-
USB Flash drive containing the abstracts and the proceedings	1000	-	-	-	-
Gadget in the delegate bags	500	✗	✗	✗	✗
Logo of the company will appear on the material of the Summit	500	✗	✗	✗	✗
TOTAL cost (if the opportunities are bought individually)		13,300	10,750	7,900	4,050
COST**		8,000	7,000	5,000	3,000
You save***		5,300	3,750	2,900	1,050

** Currency = EUROS.

*** **15% Discount** for Early Sponsors (30 Sep. 2019)

SPONSORSHIP ORDER FORM

(Please send this form by e-mail to cordoba2020@mpn-wpsa.org)

*Application Date : _____ (15 % discount for Early Bird Sponsors: before 28 February 2018)

*Company name : _____

*Contact person : _____

*Address : _____

Zip code : _____ *City : _____

*Country : _____ *E-mail : _____

*Tel or Mobile : _____ Tel2 : _____ Fax: _____

(*): Required data

Please select and complete the desired options:

The above reported company is interested in the following sponsorship package:		Unit Cost €	Qty	Total cost
A)	DIAMOND SPONSOR	8,000.00		
A)	PLATINUM SPONSOR	7,000.00		
B)	GOLDEN SPONSOR	5,000.00		
C)	SILVER SPONSOR	3,000.00		

The above reported company is interested in the following options of sponsorship:	Unit Cost €	Qty	Total cost
Multiple Registrations (more than 10)	€ 250.00		
Roller (or flag) displayed in the conference room entrance	€ 2,000.00		
Sponsorship of Gala Dinners (Material supplied by the sponsor)	€ 2,500.00		
Welcome cocktail (Material supplied by the sponsor)	€ 2,000.00		
One coffee break (Material supplied by the sponsor)	€ 2,500.00		
10 Minutes or Oral presentation of products	€ 1,500.00		
One color page in the Abstract Book (Artwork is supplied by the company)	€ 1,000.00		
Advertising leaflets/company brochures in the conference bag	€ 1,000.00		
Badge Holders and Lanyards (Supplied by the sponsor) [First come, first served basis]	€ 1,000.00		
Conference bag: (bag + note pad and pen) (Supplied by the sponsor) [First come, first served basis]	€ 1,000.00		
USB Flash drive containing the abstracts and the proceedings (Supplied by the sponsor) [First come, first served basis]	€ 1000.00		
Gadget for the participants in the conference bag (Supplied by the sponsor)	€ 500.00		
Logo of the company will appear on most of the printed material of the Summit	€ 500,00		
Total			

At your disposal for any further information, please do not hesitate to contact us.

Kind regards,

**SIGNATURE OF THE COMPANY
REFERENT PERSON**