



1st Mediterranean Poultry Summit Chalkidiki 7-10 May 2008

IDENTITY

of the Mediterranean Poultry Network of the WPSA:

- The MPN was formed under Working Group 11 (WG 11) of the European Federation of the WPSA, "Education and Information".

The Mediterranean Poultry Network Advisory Board

- A.Tserveni – Goussi (Greece)
- A. Meluzzi (Italy)
- H.M. Hafez (Egypt)N. Daghir (Lebanon)

GOALS

The Mediterranean Poultry Network Goals:

- Research and scientific exchanges between the MPN members.
- To promote the diffusion of WPSA in the Mediterranean countries.
- To create new contacts with people involved in the poultry sector.
- To develop new activities;
- To coordinate the events of future Mediterranean Summits of WPSA to be held in any of the countries facing the Mediterranean Sea with an official WPSA branch.
- To technically assist the organizers of the event, whenever required, by offering adequate tools and knowhow, in order to ensure homogeneous events.

The president's message

Approximately 350 participants attended the 1st Mediterranean Summit of WPSA entitled "Advances and challenges in Poultry science", held in Chalkidiki, Greece. The major stakeholders in the poultry industry of Greece were present, including international companies specializing in poultry nutrition, pharmaceutical companies, poultry breeding companies, as well as researchers and producers.

The objective of the conference was to communicate the latest developments in the global poultry sector as well as to explore options for its future.



Special attention was given to production and product quality as well as bio security. All presenters noted the very strong poultry sector



dynamics in Greece and worldwide. Both plenary and oral presentations explored a wide range of issues covering the most important avian species relating to research and technology in production, novel products, quality and safety, as well as avian diseases in the broadest sense, including their role in the dynamics of the poultry industry and their implications for sustainable development. In this respect the considerable and multiple challenges concerning public health (e.g. avian influenza), were specifically addressed. There have been a significant number of research papers concerning innovative work on new market functional foods such as the enrichment of broiler meat with omega-3 fatty acids through special nutritional management, the production of selenium enriched meat by the use of organic selenium and the production of 'designer' eggs and omega-3 eggs. Another important aspect that was addressed in the conference was animal welfare and its implications in the quality of produced meat as well as novel control measures against salmonellosis and coccidiosis in poultry production. The conference hosted also two very successful satellite events.

Professor Angeliki Tserveni – Goussi
President of the Organizing Committee

Report on the 1st Mediterranean Summit of WPSA 7-10 May, 2008 Chalkidiki, Greece

The event was held in Chalkidiki, one of the most beautiful areas of northern Greece, between the 7th and the 10th of May 2008. The Organizing Committee has developed an impressive technical program accommodating themes of poultry science and production, providing the latest developments for scientists, members of the poultry industry and producers.



The participants of the **1st Mediterranean Summit** had the chance to meet and exchange valuable information on the latest advances in research and technology. Even more, all delegates enjoyed both the oral and the poster presentations and other activities during their stay.

Porto Carras Grand Resort in Chalkidiki is one of the top Greek resorts and it has been chosen because it provided a wide choice of very high quality facilities that ensured a successful Conference.

The success of the **1st Mediterranean Summit of WPSA** was not only due to the facilities of the resort, but but due to the commitment of the Organizing (President : Prof. Tserveni-Goussi) and Scientific (President: Prof. Yannakopoulos) Committees to arrange an interesting scientific and cultural programs for all delegates and accompanying persons, and hence they made their stay pleasant and productive.

The MPN Steering Committee Thanks you for your participation



(From left to right)

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